

The Stem Cell Cosmetics Revolution



Just imagine being able to clone your own skin, creating brand-new cells that are undamaged by age, sun or pollution. It would be the Holy Grail of skincare, the answer that every woman over the age of 35 has been looking for.

It might sound like science fiction, but **AgeNoMore LLC**, the international bio-technology company, now offers a way to realize this very dream with its **Awe Spa Line of products**, containing uniquely preserved bio-active live cells to stimulate dormant stem cells in your skin and transform them into new tissue.

Every two years, humanity doubles its collective knowledge, bringing welcome new technology into our life. Scientists now have new awareness about the growth of our own skin cells using stem cell technology.

Stem cells, with their ability to maintain and repair the tissue in which they reside, have a unique capability to regenerate the epidermis. They have long been used for treating burn patients, who have healthy cells taken from their undamaged skin and put into a culture to grow new sheets that can be used for grafts.

The stem cell cosmetic revolution began in 2006, when scientists of **AgeNoMore, LLC**, developed a proprietary technology by implementing new discoveries in the stem cell field.

It all started when scientists discovered a new type of stem cell — Amniotic Epithelial Stem Cells — residing in the placenta tissue. These cells have several advantages over embryonic cells. They are pluripotent, which means they can differentiate into any kind of cell in the body. Importantly too, they do not generate tumors.

Also more sophisticated, sensitive equipment became available in the field of Lyo-

philization engineering. Lyophilization or freeze drying, is the pre-eminent process of preserving sensitive biologicals. Only stem cells, being different in size and structure from regular mammalian cells, can and will survive this process. This advantage allows for the greatest possible preservation of the cells' vitality.

Using data from the Human Genome Project, researchers found that genetic information of sheep stem cells is virtually identical to man's.

In the **Awe Spa line formulas**, placental stem cells are derived from a special breed of New Zealand sheep raised on medicinal farms. Documented breeding over the last

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160 years produced astonishing results — pure stem cell lines.

Since these stem cells have no antigens, they are not recognized as foreign by the host body and there are no allergic reactions. The use of sheep placenta also eliminates ethical considerations, since it causes no harm to the animal or involvement with human tissues.

Contrary to traditional cosmetics, which work only on the surface, the unique technique developed by **AgeNoMore** scientists removes the underlying causes of skin aging. It works not only on the visible signs, but also on the deep, underlying causes of premature aging. It helps the body release its own healing powers to make skin cells function as effectively as when they were young.

Through the use of **Awe Spa Line** therapy the face looks younger due to the natu-

ral rekindling of the cells' metabolism, which helps to restore health, youth and vibrancy to aged or damaged skin cells.

Spa goers, who already experienced the effect of these treatments, claim that **Awe Spa Line** products effectively reset their skin's "ageing clock" by a minimum of five years.

The **Awe Spa line** now consists of four revolutionary products that put the new stem cell knowledge into practice:

The Face Metamorphosis™ technique naturally stimulate the cells' metabolism, and utilizes stem cells to reproduce facial skin cells as efficiently and rapidly as when the complexion was young, providing obvious and dramatic improvements.

The Body Recontouring™ service utilizes the innate ability of protein messengers to tell the body to regenerate cells. Superficial blemishes, pigmentation and even cellulite and stretch marks can be reversed by stimulating the body's own healing abilities

The Hands Glow™ treatment is highly effective in penetrating small pores of the hands, reducing pore size, disinfecting the skin and eliminating fine lines and dryness. Stem cells replace lost volume and rejuvenate the hands by regenerating the skin from the inside out — making any skin baby soft.

Feet Radiance™ cosmetic procedure combines the near-miraculous ability of stem cells to naturally repair and regenerate new skin cells, with the extraordinary anti-inflammatory, anti-bacterial and detoxifying properties of Nano-Gold and Biologically Active 99.99% pure Gold.

Awe Spa products represent a revolution in the world of skincare treatment — the greatest breakthrough in anti-ageing skincare the world has ever seen is now available to all! ■